









Web Design •

Photography • Print Design

Videography

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SETTING THE STANDARD. CREATING THE TREND. SPECIALIZING IN THE SERVICE. NT Design Solutions provides a broad genre of visual communications solutions for individual, entrepreneurial, organizational, and corporate creative marketing use. Together, We Can Achieve Great Things!

## **DESIGN TEAM**

NT Design Solutions is made up of a network of visual communications specialists providing services in every genre of multimedia design. Our creative team has accumulated more than 15 years of experience producing unparalleled, cutting edge, design elements for a variety of clientele in a mixture of venues. The NT Creative Design Team is comprised of graphic design specialists, photographers, videographers, web designers & programmers, personal stylists and make-up artists. Whatever your design need may be, NT Design is the Solution.

### **KEY ATTRIBUTES**

We operate as a self-contained nucleus of creative professionals and have instant access to design resources with major agency experience and skill sets. This allows us to operate with far lower overhead than larger agencies. The result is agency-level and highly personalized services, all for a fraction of the average marketing design cost.

As a result of a diverse design team, NT Design Solutions has a wide range of design expertise and style to offer your campaign, organization, agency and/or firm.

# STRUCTURE

The process begins with an initial consultation with the Director of Operations and Creative Director to asses your campaign's design needs. A detailed quotation is then issued containing your project's scope, requirements and estimated financial projection. Once you've agreed to the terms mentioned within the quotation you are immediately apart of the NT Design Team.

You, your design specialists assigned to your campaign (ie. photographers, cinematographers, web specialists, graphic design specialists, stylists, etc.), and your account executive work closely to ensure your vision is executed and the artistry within your campaign is unveiled!

## STRATEGY

NT Design Solutions provides "top tier" design marketing services at affordable/ competitive rates. We're committed to making your project our priority. We'll give your project the attention it deserves in order to produce optimal, effective results. That's our promise to you!

# PHILOSOPHY - TOGETHER, WE CAN ACHIEVE GREAT THINGS!

NT Design Solutions collaborates with its clients and all the specialists involved in making your project a success in all stages of your project's development. We encourage insight, opinions, suggestions and feedback in all stages of your project's development with the understanding that in order for you to achieve success, we must achieve success in developing the image and or brand you envision. From start to finish, You are a part of our design team as well as, the design process. There are no "big I's" and "little u's" when partnering with NT Design Solutions.

Let's join together and achieve Great Things!

# **OUR MISSION - TO UNVEIL YOUR LIFE'S ARTISTRY!**

We believe that everyone has a dream, a vision, a goal in life. Often times those goals or dreams lay dormant, covered and unexposed. NT Design Solutions is equipped and qualified to unveil that dream and expose your life's latest masterpiece.

You don't have to be a large corporation to see it happen either. Whether that dream is to pull off a spectacular corporate event by promoting it with a full scale design marketing campaign, or just to be glamorous for a day for your senior portraits, NT Design Solutions can assist you in Unveiling Your Life's Artistry.

# THE RESULT

The result of a solid, cohesive, collaborative effort put forth by a team of skilled design specialists is an unparalleled successful design campaign. NT Design Solutions prides itself on its ability to deliver Incomparable Design Results, from beginning to end.

Together, We Achieve Great Things!



NT Design Solutions provides comprehensive design and development services across all design media platforms.

# PRINT DESIGN

A carefully thought out marketing campaign comes together in an organic and positive way with each preceding design piece. Each design piece, whether written, visually communicative, or audible, speaks to different, yet desired points of emphasis bringing the entire project together with one strong and clear voice and branding.

NT Design Solutions possesses an ability to provide a wide variety of print pieces, ranging from PR and Sales Kits and Rack Cards to corporate collateral design and development, Postcards, Posters, brochures and one of a kind presentations.

To motivate people whose natural inclination is to ignore, requires an image, concept, or branding that will attract and interest the desired target. Using all the tricks in the book: humor, beauty, shock value, special offer, etc. NT Design Solutions knows how to make the campaign work using each step to act as a solid bridge and foundation for the next. You may start out with a purely conceptual Ad and end up directly praising the virtues of your product, service, organization or business. NT Design Solutions understands that capturing the audience in the first instance is key and then makes each succeeding occurrence flow naturally and logically from the preceding one.

# **ILLUSTRATION**

NT Design Solutions now offers digital illustration. We can take your roughly sketched image and bring it to life, digitally!

# WEB DESIGN

NT Design Solutions builds and designs custom websites which reflect the character, personality and style of your company, organization or cause. By using images, photography, video or audio, NT Design Solutions assists in universally marketing your brand through the internet.

The design range is vast. NT Design Solutions is known for blending the corporate canvas template with a contemporary, modern edge when designing for the web. Our team is consistently researching and exploring new technologies, programming languages and means of effectively communicating through web mediums to maintain pace with changing technologies.

# SOCIAL MEDIA NETWORK MANAGEMENT

Today everyone is staying connected, maintaining public image and networking via social network mediums. NT Design Solutions would love to assist your organization, company or public personality in maximizing their brand's exposure via facebook, linkedin, twitter, etc.

## VIDEOGRAPHY

NT Design Solutions provides creative cinematography. Our cinematographers are experienced and skilled in their craft and can execute the project efficiently, effectively, and within realms of your project's budget. We provide a range of styles to accommodate each client and their specific project's needs. NT Design Solutions is your solution for both, your video and post-production needs.

## PHOTOGRAPHY

NT Design Solutions provides photography and digital manipulation & retouching services of both digital and hard copy images. Our photographers are experienced and skilled in their craft and can execute the project efficiently, effectively, and within your realms of your project's budget.

NT Design Solutions provides commercial photography services which range from event photography to studio headshots. We provide a range of styles to accommodate each client and their specific project's needs. NT Design Solutions is your solution for both, your photographic and post-production needs.

If there are services which are unique in description and they are not listed, we'd love for you to contact us and inquire. NT Design Solutions is always developing our creative skill, expanding our range of expertise and recruiting new specialists to our design team. We would love to embark upon a new endeavor with you!



As members of the Specs Howard School of Arts Advisory Board, NT Design Solutions specialists can provide design insight, inspiration, encouragement and entrepreneurial direction for seminars, work shops and conferences.





# Nspire Portfolio Pieces

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Nspire
Portfolio Pieces

LOGOS

LOGOS

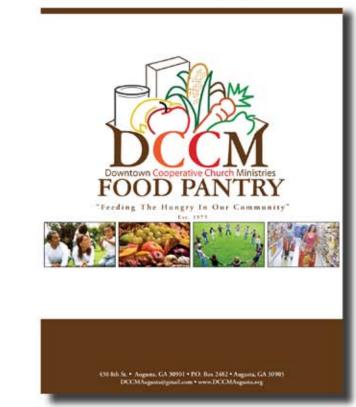
Nspire Portfolio Pieces

# Barnell Marks Jr. FPS Coordinator Dearborn Truck Plant (313) 248-1577 Work (313) 850-3272 Gell bmarks@ford.com Email

FORD MOTOR COMPANY BUSINESS CARD



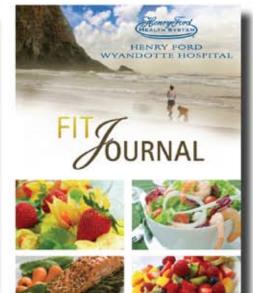






# HENRY FORD HEALTH SYSTEM FIT JOURNAL





## CADILLAC PROMOTIONAL DESIGN

LSD MAGAZINE



# PPG COLOR VARIANT SYSTEM



Nspire Portfolio Pieces

PRINT DESIGN

PRINT DESIGN

Nspire Portfolio Pieces

www.ntdesignsolutions.com

# VIDEO INVITATION



www.youtube.com/ntdesignsolutions

# **EVENT** PHOTOGRAPHY





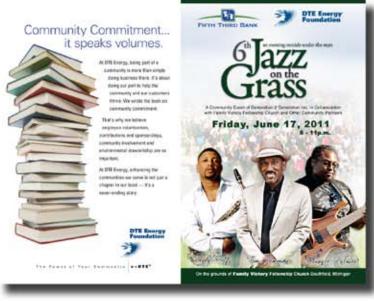


### VIDEO E-BLAST





## AD BOOKLET



POWER POINT PRESENTATION







E-BLAST



## EVENT PHOTOGRAPHY



**N**spire Portfolio Pieces

MOCHA MOMENTS - IN THE PINK

JAZZ ON THE GRASS

**N**spire Portfolio Pieces

www.ntdesignsolutions.com



pinnaclederm.com



peauclaire.com



lungcancercircleofhope.org



kevinpmyles.com



artisticbrains.net



mpsparking.com



kingdomlivingchurch.info



dare2bu.net



marilynfrenchhubbard.com



touchedbytoy.com



The Media Revival



Black United Fund MI



worldharvestoutreachchurch.org



Truth Music Global



Dazzling Events By Jazz



Final Fantasy Recordings

Nspire Portfolio Pieces

WEBSITES

WEBSITES

Nspire
Portfolio Pieces

# HEADSHOTS









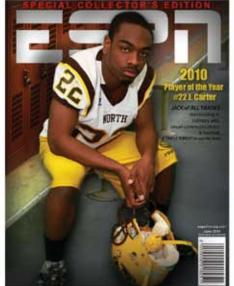
PORTRAITS







DIGITAL MANIPULATION









ST. MARTIN BIANNUAL COMMUNITY FESTIVAL







LIGHTHOUSE MIX AND MINGLE







RED VELVET LOUNGE LSD MAGAZINE ON LOCATION







CITY OF SOUTHFIELD MEMORIAL DAY CEREMONY







**N**spire Portfolio Pieces

**PHOTOGRAPHY** 

**EVENT PHOTOGRAPHY** 

Nspire Portfolio Pieces

VALENTINE SOIREE PROMOTIONAL VIDEO



VALENTINE SOIREE COUPLES PRESENTATION DVD



THE PATH INTRO



LIGHTHOUSE CARDS AND GIFTS MIX AND MINGLE PROMOTIONAL VIDEO



TRUTH MUSIC GLOBAL REGINA MILTON MUSIC VIDEO



MOCHA MOMENTS INVITATION



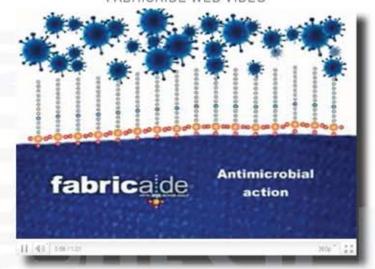
TRUTH MUSIC GLOBAL BEHIND THE MAKING OF IT'S GOING TO BE ALRIGHT



NT DESIGN SOLUTIONS PROMOTIONAL VIDEO



FARRICAIDE WER VIDE



TEAM FIT CORP PROMOTIONAL VIDEO



HOLIDAY GREETINGS



WRIGHT WEDDING INVITATION



Nspire
Portfolio Pieces

VIDEOGRAPHY

VIDEOGRAPHY

Nspire Portfolio Pieces